

LEGACY OUTDOOR

A D V E R T I S I N G

Design & Finish Specifications

General Art Guidelines

- Artwork files should be submitted in CMYK format.
- Set up the artwork using a 1 inch = 1 foot scale. EX: 14'x48' should be set up as 14"x48"
- File resolution should be 300 DPI or higher
- Keep all design elements 1/4 inch from all sides
- We recommend using 7-10 words or less
- Anything smaller than 1 foot will be difficult to read

Accepted File Types:

- PDF
- .jpg
- .png

Finish Specs - Bulletin & Junior Bulletin

- 3 inch bleed & 3 inch pockets on all sides
- Weld both bottom pockets completely shut
- Fold: Right to Left, Bottom to Top

Finish Specs - Missouri 8'x16'

- Zero bleed & 3 inch pockets on all sides
- Weld both bottom pockets completely shut
- Fold: Right to Left, Bottom to Top

Finish Specs - Posterflex Retro

- Live Size: 10'2.5" x 22'5.5"
- Finish Size: 10'6" x 22'9"
- 3 inch pockets contained within the overall finish size, zero bleed
- Weld both bottom pockets completely shut
- Fold: Bottom to Top, Right to Left

Finish Specs - TriVision

- 10'x39'
- Rigid PVC
- 78 louvers
- 5 7/16 (5.4375)" each

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