

DESIGN AND FINISHING SPECIFICATIONS

CHOOSE BULLETIN OR POSTER SIZE FROM ADVERTISER AGREEMENT

STATIC BULLETIN SIZING

The following specifications can be used when creating a production file for static bulletin inventory. The exceptions include TriVisions and J-Bolt panels.

TOTAL PRINTED AREA



LIVE IMAGE AREA

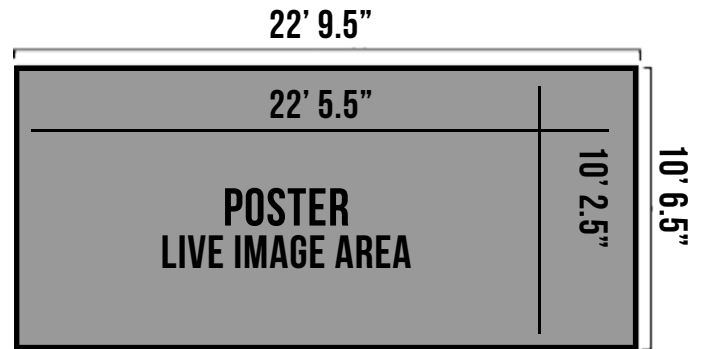
PRODUCTION RESOLUTION

Set up 1/2" = 1' scale at 300 dpi document resolution. This equates to about 12.5 pixels per linear inch on the final product.

MECHANICAL SPECIFICATIONS

The structure size represents the actual image area of the billboard, so please hold your design to the dimensions of the structure.

POSTERFLEX RETRO/VINYL SIZING



LIVE IMAGE AREA

DESIGN SPECIFICATIONS

SCALE/RESOLUTION/LIVE & TRIM AREAS

Build template at 300 dpi document resolution
Live area document size: 10.208" x 22.458"
Overall document size: 10.64" x 22.89"
1" = 1' scale

FINISHING SPECIFICATIONS

Live image area: 10' 2.5" x 22' 5.5"
Overall size: 10' 6.5" x 22' 9.5"

POCKETS

3" pockets are required on the back of the vinyl to accept a gripper bar needed for installation. These pockets do not change the overall size of the vinyl and must be included.

*PLEASE NOTE THAT SOFTWARE AND FORMATS MAY VARY DEPENDING ON THE PRINTER.

LEGACY OUTDOOR

A D V E R T I S I N G

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